



Leeds Conferencing Facts.



Conference
Leeds.

VISITLEEDS



With a number of exciting venues working in partnership, including three major universities, the award winning first direct arena and the world renowned Royal Armouries, it's easy to see why Leeds' conferencing city proposition puts the city in the top ten UK conferencing destinations.



Leeds is the **UK's second largest** financial centre and has a central role in other key business sectors. In addition, the city has **26 AIM Secure accredited venues**.

Leeds is a city transformed. With a rich industrial heritage, the city centre has been rejuvenated beyond recognition. This is a city that hasn't stood still and is now a thriving and vibrant business hub.

Leeds is known for its strong presence in the medical and healthcare, professional services, digital and manufacturing sectors and will deliver unique and compelling events through a city wide collaborative approach.

For delegates attending events in Leeds, the city is a wonderful place to explore during free time. The city has a walkable centre which is ripe for discovery, with a strong food and drink scene and an abundance of culture and heritage, as well as over 1,000 shops and over 300 bars and restaurants in the city centre alone.

As a host of the Grand Départ of the Tour de France, the Rugby League World Cup, the national Teach First conference in 2014-2020 and four World Triathlon Series events, Leeds has showcased its capability for hosting major events.

Travelling to Leeds

Air Travel

Leeds Bradford Airport is Yorkshire's leading airport, located just eight miles northwest of Leeds, it serves more than **70 direct destinations** and hundreds more through its global hub connectivity.

Road network

Directly linked with London and Edinburgh via the **M1** and **A1** and has direct links with the east and west coast ports via the **M62**.

LEEDS BRADFORD AIRPORT

8 MILES
30 MINS
BY BUS
26 MINS
BY ROAD

LONDON GATWICK

3HR 32MINS
BY TRAIN
96 TRAINS
PER DAY
3HR 15MINS
BY ROAD

LONDON HEATHROW

1HR 5MINS
BY AIR
2HR 55MINS
BY TRAIN
3HR 21MINS
BY ROAD

MANCHESTER AIRPORT

1HR 30MINS
BY TRAIN
57 TRAINS
PER DAY
1HR 30MINS
BY ROAD

BIRMINGHAM

93 MILES
1HR 50MINS
BY TRAIN
2HR 15MINS
BY ROAD

LIVERPOOL

64 MILES
1HR 25MINS
BY TRAIN
1HR 24MINS
BY ROAD

MANCHESTER

43 MILES
50 MINS
BY TRAIN
AND ROAD

EDINBURGH

157 MILES
2HR 57MINS
BY TRAIN
4HR 10MINS
BY ROAD



Where to stay Leeds City Centre

TOTAL BED STOCK

4* Hotel rooms **2,675** 3* Hotel rooms **254** Budget hotel rooms (2* & 1*) **1,442**

Serviced apartment rooms **347** University accommodation **5,350*** (*OUT OF TERM TIME)

10,068

Conference venues at a glance	Bedrooms	Capacity T/S	Capacity Rounds	Meeting Rooms	Location	Distance from City Centre (MILES)
Leeds United Conference & Events	n/a	1,500	1,100	16	South Leeds	2.5
Leeds Dock	n/a	1,200	1,100	12	New Dock	0.5
The Queens Hotel	232	500	550	18	City Centre	0
First Direct Arena	n/a	12,000	1,100	7	City Centre	0
University of Leeds	2,800	550	600	300	City Centre	0.5
Leeds Trinity University	800	280	64	33	North Leeds	6
Aspire	n/a	300	300	7	City Centre	0
Leeds Town Hall	n/a	1,200	400	12	City Centre	0
Northern Ballet	n/a	230	200	5	City Centre	0
The Carriageworks Theatre	n/a	349	64	8	City Centre	0
Leeds Marriott Hotel	247	300	270	8	City Centre	0
Hilton Hotel Leeds	208	350	250	15	City Centre	0
Leeds Conservatoire	n/a	354	64	7	City Centre	0
Doubletree by Hilton	333	252	180	18	City Centre	0
The Met Hotel	120	250	220	15	City Centre	0
Weetwood Hall Conference Centre and Hotel	114	200	120	35	Headingley	4
Leeds Playhouse	n/a	750	60	6	City Centre	0
Park Plaza	187	200	180	12	City Centre	0
Crowne Plaza Leeds	135	200	150	7	City Centre	0
Radisson Blu	147	60	50	10	City Centre	0
The Studio Leeds	n/a	180	162	12	City Centre	0
Horizon	0	250	160	4	City Centre	0



Social Programme Ideas

Whether your delegates have a few hours to spare during your conference, are able to stay on for a couple of days or return at a later date; Leeds offers a great combination of modern European energy with a strong heritage and a huge warm and friendly welcome.

Retail

Leeds is the third largest shopping destination in the UK outside London so you are never more than a few steps away from a great shopping experience. Fans of the high street can hit Trinity Leeds, or if you're looking for luxury treats head to the Victoria Quarter and Victoria Gate. Vintage goods and boutique shops can be found a plenty in Leeds Corn Exchange, or stop by Leeds Kirkgate Market, one of Europe's largest covered markets, to browse the vast array of independent stalls.

History & Heritage

You will experience stunning heritage no matter where you go in Leeds; the city has more listed buildings than any other English city outside of London. Famous landmarks include the stunning Victorian arcades such as the Victoria Quarter, the magnificent Corn Exchange, Leeds Town Hall, Civic Hall and Kirkgate Market. For a slice of British History, Leeds has plenty to offer with a number of historical houses and gardens, including Harewood House, Lotherton Hall and Temple Newsam. Kirkstall Abbey; one of the most complete medieval Cistercian Abbeys in Britain is also a 'must visit'.

Culture

Leeds' heritage as a city of entertainment is a long and illustrious one and continues to flourish today. The city boasts both its own opera and ballet companies in Opera North and Northern Ballet and four theatres. It has an ever changing calendar of events and festivals and is home to some highly acclaimed events including the Leeds International Film Festival, Leeds Indie Food Festival and Light Night. The award winning 12,000 seater first direct arena sees the city play host to a broad spectrum of international artists and events. In the year of 2023 Leeds will host an international cultural festival that will celebrate the cultural life of Leeds and bring the best global artist to the city.

The Wider Region

Leeds is an excellent gateway to the north of England, with the Yorkshire Dales, North Yorkshire Moors, Yorkshire coastline and the cities of Liverpool, Manchester, Newcastle and York just a short drive or train journey away. Take time out exploring one of the many beautiful market towns such as Otley and Wetherby enjoying their weekly farmers markets, independent shops and friendly hospitality.

Sector Strengths

Healthcare & Medtech

As the UK's first city of health innovation, Leeds City Region has a unique health and social care eco-system. The city region is home to the headquarters of four out of the five NHS bodies, one of the largest teaching hospitals in Europe and the largest healthcare data platform in the world. According to a study by the What Works Centre for Wellbeing, Leeds is the highest ranked Core City for health and wellbeing. Leeds City Region also excels in health informatics and is home to the highest concentration of health informaticians in the UK along with leading research, development and production of cutting edge medical devices.

Financial & Professional Services

Leeds City Region is the UK's second centre for banking. Over 30 national banks are based here and Leeds is home to the Bank of England's only note issuing centre outside of London. It is also recognised as an important centre for the legal profession with seven of the UK's largest 25 law firms having a major presence here. The city region is also home to one of the largest concentrations of business and client support centres in the UK.

Digital and Information Economy

From creative outputs to digital content and the development of future technologies, Leeds City Region is fast fulfilling its ambition to become the UK's northern Digital and Information Hub. Leeds City Region is a world class location for data management and has taken a firm lead in the 'data revolution', the UK's first internet service provider was born here, it is home to the only independent Internet Exchange Provider outside London and is also primed to be the first Northern England Fintech centre.

Manufacturing

Leeds City Region is the UK's centre for innovative manufacturing, with a wealth of mid-sized firms driving the sector forward with technological advancements. The region boasts world-class research competencies, from bio-renewable development to innovative physical organic solutions. The University of Leeds is on the top 100 Global University Ranking with an annual research spend approaching £200million and is ranked in the top 10 in the UK for Advanced Materials Research. The Region has strengths in earth systems and environmental sciences, electrical and electronic engineering, metallurgy and materials and aeronautical, mechanical and manufacturing engineering.



LEEDS *Visitor Economy Impact*

LEISURE TOURISM

THE CITY WELCOMED
20.28 MILLION
DAY AND NIGHT VISITORS IN 2021
WORTH
£1.45 BILLION
TO THE LOCAL ECONOMY

1.95 MILLION
PEOPLE STAYED IN LEEDS
AS PART OF A HOLIDAY OR
SHORT BREAK IN 2021

ACCOUNTING FOR
4.77 MILLION NIGHTS
WITH AN ECONOMIC IMPACT OF
£520 MILLION



LEEDS WELCOMED
388,000
INTERNATIONAL VISITORS IN 2019

18.33 MILLION
DAY VISITORS IN 2021
WORTH
£935 MILLION
TO THE LOCAL ECONOMY

VISITORS TO
LEEDS SUPPORT
14,552
FULL-TIME JOBS



+41%
Q1 V Q2 2022
PAGEVIEWS TO
 VISITLEEDS.CO.UK

BUSINESS TOURISM

ONE OF THE
TOP 10
RANKING UK CONFERRING
DESTINATIONS IN THE UK



BEST UK
EVENTS DESTINATION

miaList 2021
WINNERS OF THE
BEST DESTINATION TEAM



BUSINESS TOURISM IS WORTH
£138 MILLION
TO THE ECONOMY IN 2021

13 GREEN ACCREDITED VENUES
26 AIM ACCREDITED VENUES
INCLUDING 2 GOLD AWARDS

20,000
MEETINGS, CONFERENCES
AND EVENTS HOSTED IN 2021

LEEDS WELCOMED
1 MILLION
DELEGATES IN 2021

CONNECTIVITY



LONDON
175 MILES
TRAIN: 2HR
AIR: 1HR

LEEDS
BRADFORD
AIRPORT

CONNECTED TO OVER
70 WORLDWIDE
DESTINATIONS

9.5 MILES
30 MINS
BY BUS
26 MINS
BY ROAD



MANCHESTER
43 MILES
50 MINS
BY TRAIN
AND ROAD



LEEDS AT THE
CROSSROADS
OF THE

M62, M1
AND **A1M**



THE OFFER

LEEDS
YEAR OF CULTURE **2023**

A YEAR-LONG CITY WIDE
CELEBRATION OF CULTURE



LEEDS IS ACCESSIBLE TO THE
BREATH-TAKING YORKSHIRE
DALES AND NORTH YORKSHIRE
MOORS NATIONAL PARKS



LEEDS HAS
OVER 16
MUSEUMS AND
GALLERIES

AWARDED
PURPLE FLAG

STATUS FOR **5 YEARS** RUNNING,
FOR NIGHT TIME AND
EVENING ECONOMY

3RD BEST PLACE TO SHOP IN THE
UK OUTSIDE OF LONDON

NAMED 2022 MOST
'VIBRANT'
CITY IN UK

LEEDS HAS
4 MAJOR
THEATRES

Leeds is ONE OF the only English
cities outside London with its OWN
REPERTORY THEATRE,
RESIDENT OPERA HOUSE AND
BALLET COMPANIES



HOME OF
PREMIER LEAGUE
FOOTBALL TEAM
LEEDS UNITED



LEEDS RHINOS
WINNERS OF THE
2020 RUGBY
LEAGUE
CHALLENGE
CUP

WORKING TOWARDS BEING
CARBON NEUTRAL BY

2030

ACCOMMODATION



79 HOTELS
AND
7,222 ROOMS

49%
AVERAGE HOTEL
OCCUPANCY IN 2021

£64 } **£34**
AVERAGE ROOM RATE } REVENUE PER
WHICH EQUATES TO } AVAILABLE ROOM 2021

22 HOTEL

DEVELOPMENTS IN THE PIPELINE,
SUPPLYING A FURTHER
2,525 ROOMS

Leeds.

EXPERIENCE EXCEPTIONAL

Free of charge services include:

Impartial Venue location and planning

Bid production and budget planning

Sourcing hotel accommodation

Online accommodation booking facility for delegates

Event marketing, social media and PR support

Expert city knowledge

Dedicated coordinator

Delegate welcome and information

Familiarisation visits

For further information on
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