

Leeds Town Hall



# Leeds Conferencing Facts

[www.conferenceleeds.co.uk](http://www.conferenceleeds.co.uk)

# Leeds.

EXPERIENCE EXCEPTIONAL



Conference  
Leeds.

VISITLEEDS



*With a number of exciting venues working in partnership, including leading universities, the award winning first direct arena and the world renowned Royal Armouries, it's easy to see why Leeds' conferencing city proposition puts the city in the top ten UK conferencing destinations.*



Leeds is the **UK's second largest** financial centre and has a central role in other key business sectors. In addition, the city has **19 AIM Secure accredited venues**.

Leeds is a city transformed. With a rich industrial heritage, the city centre has been rejuvenated beyond recognition. This is a city that hasn't stood still and is now a thriving and vibrant business hub.

Leeds is known for its strong presence in the medical and healthcare, professional services, digital and manufacturing sectors and will deliver unique and compelling events through a city wide collaborative approach.

For delegates attending events in Leeds, the city is a wonderful place to explore during free time. The city has a walkable centre which is ripe for discovery, with a strong food and drink scene and an abundance of culture and heritage, as well as over 1,000 shops and more than 300 bars and restaurants in the city centre alone.

Leeds has showcased it's capabilities for major events, being host city of the Rugby League World Cup, four World Triathlon Series, UK Corporate Games and The UK Real Estate Investment & Infrastructure Forum (UKREiIF).

## Travelling to Leeds

### Air Travel

Leeds Bradford Airport is Yorkshire's leading airport, located just eight miles northwest of Leeds, it serves more than **70 direct destinations** and hundreds more through its global hub connectivity.

### Road network

Directly linked with London and Edinburgh via the **M1** and **A1** and has direct links with the east and west coast ports via the **M62**.

#### LEEDS BRADFORD AIRPORT

8 MILES  
**30 MINS**  
**BY BUS**  
26 MINS  
BY ROAD

#### LONDON GATWICK

**3HR 32MINS**  
**BY TRAIN**  
3HR 15MINS  
BY ROAD

#### LONDON HEATHROW

**2HR 55MINS**  
**BY TRAIN**  
3HR 21MINS  
BY ROAD

#### MANCHESTER AIRPORT

**1HR 30MINS**  
**BY TRAIN**  
1HR 30MINS  
BY ROAD

#### BIRMINGHAM

**93 MILES**  
**1HR 50MINS**  
**BY TRAIN**  
2HR 15MINS  
BY ROAD

#### LIVERPOOL

**64 MILES**  
**1HR 25MINS**  
**BY TRAIN**  
1HR 24MINS  
BY ROAD

#### MANCHESTER

**43 MILES**  
**50 MINS**  
**BY TRAIN**  
AND ROAD

#### EDINBURGH

**157 MILES**  
**2HR 57MINS**  
**BY TRAIN**  
4HR 10MINS  
BY ROAD



# Where to stay Leeds City Centre

TOTAL BED STOCK

4\* Hotel rooms **2,626** 3\* Hotel rooms **256** Budget hotel rooms (2\* & 1\*) **1,450**  
 Serviced apartment rooms **349** University accommodation **5,350\*** (\*OUT OF TERM TIME)

# 10,031

Conference venues at a glance	Bedrooms	Capacity T/S	Capacity Rounds	Meeting Rooms	Location	Distance from City Centre (MILES)
First Direct Arena	n/a	12,000	1,200	7	City Centre	0
Leeds United Conference & Events	n/a	1,500	1,100	16	South Leeds	2.5
Royal Armouries & New Dock Hall	n/a	1,000	1,100	12	Leeds Dock	0.5
Leeds Town Hall	n/a	1,200	400	12	City Centre	0
Leeds Playhouse	n/a	750	60	6	City Centre	0
University of Leeds	433	550	600	300	City Centre	0.5
The Queens Hotel	232	500	530	18	City Centre	0
Headingley Stadium	n/a	450	330	10	Headingley	2.3
Leeds Conservatoire	n/a	354	64	7	City Centre	0
Hilton Leeds City	208	350	250	14	City Centre	0
Oulton Hall Hotel	152	350	160	12	East Leeds	5.5
The Carriageworks Theatre	n/a	349		8	City Centre	0
Aspine	n/a	300	300	7	City Centre	0
Leeds Marriott Hotel	244	300	270	19	City Centre	0
Cloth Hall Court	n/a	300	200		City Centre	0
Doubletree by Hilton	333	252	180	18	City Centre	0
Horizon	0	250	160	7	City Centre	0
Leeds Trinity University	800	250	64	30	North Leeds	6
The Met Hotel	120	250	220	15	City Centre	0
Northern Ballet	n/a	230	200	5	City Centre	0
Park Plaza	187	200	100	12	City Centre	0
The Clayton Hotel Leeds	334	200	80	10	City Centre	0.5
The Studio Leeds	n/a	180	162	12	City Centre	0
Nexus	n/a	100	28	6	City Centre	0.5





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## Social Programme Ideas

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Whether your delegates have a few hours to spare during your conference, are able to stay on for a couple of days or return at a later date; Leeds offers a great combination of modern European energy with a strong heritage and a huge warm and friendly welcome.

### Retail

Leeds is the third largest shopping destination in the UK outside London so you are never more than a few steps away from a great shopping experience. Fans of the high street can hit Trinity Leeds, or if you're looking for luxury treats head to the Victoria Quarter and Victoria Gate. Vintage goods and boutique shops can be found a plenty in Leeds Corn Exchange, or stop by Leeds Kirkgate Market, one of Europe's largest covered markets, to browse the vast array of independent stalls.

### History & Heritage

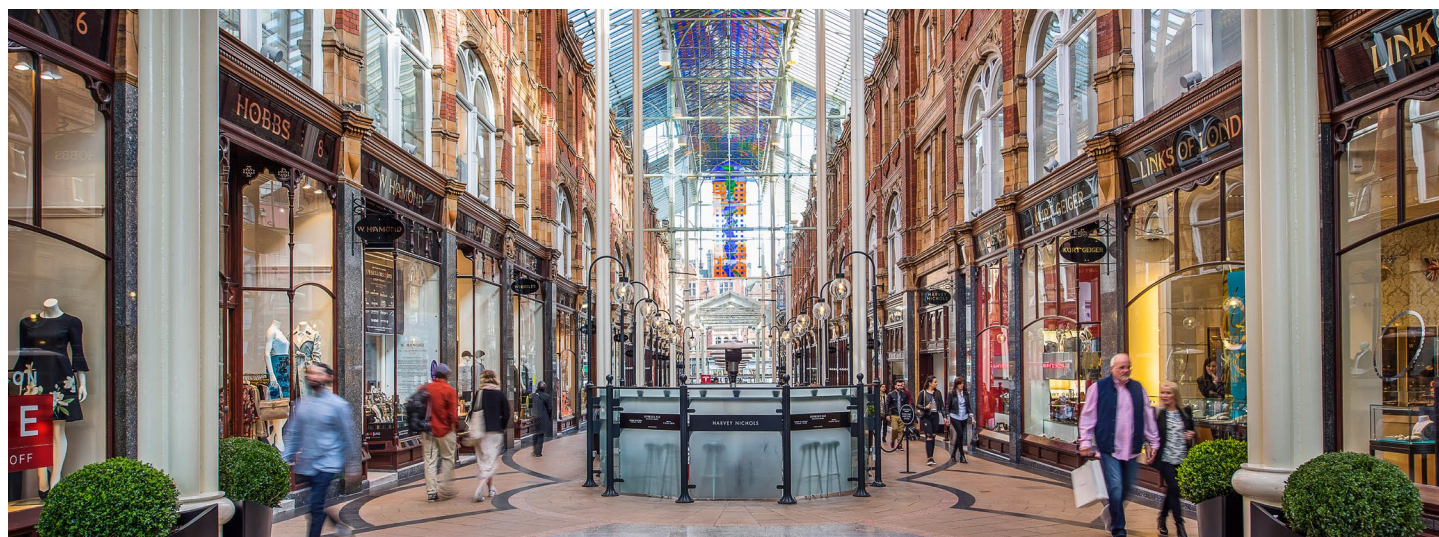
You will experience stunning heritage no matter where you go in Leeds; the city has more listed buildings than any other English city outside of London. Famous landmarks include the stunning Victorian arcades such as the Victoria Quarter, the magnificent Corn Exchange, Leeds Town Hall, Civic Hall and Kirkgate Market. For a slice of British History, Leeds has plenty to offer with a number of historical houses and gardens, including Harewood House, Lotherton Hall and Temple Newsam. Kirkstall Abbey; one of the most complete medieval Cistercian Abbeys in Britain is also a 'must visit'.

### Culture

Leeds' heritage as a city of entertainment is a long and illustrious one and continues to flourish today. The city boasts both its own opera and ballet companies in Opera North and Northern Ballet and four theatres. It has an ever changing calendar of events and festivals and is home to some highly acclaimed events including the Leeds International Film Festival, Leeds West Indian Carnival and Light Night. The award winning 12,000 seater first direct arena see's the city play host to a broad spectrum of international artists and events.

### The Wider Region

Leeds is an excellent gateway to the north of England, with the Yorkshire Dales, North Yorkshire Moors, Yorkshire coastline and the cities of Liverpool, Manchester, Newcastle and York just a short drive or train journey away. Take time out exploring one of the many beautiful market towns such as Otley and Wetherby enjoying their weekly farmers markets, independent shops and friendly hospitality.



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## Knowledge Hubs

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### Healthcare & Medtech

As the UK's first city of health innovation, Leeds City Region has a unique health and social care eco-system. The city region is home to the headquarters of three of the most important NHS bodies, one of the largest teaching hospitals in Europe and the largest healthcare data platform in the world. According to a study by the What Works Centre for Wellbeing, Leeds is the highest ranked UK city for health and wellbeing. Leeds City Region also excels in health informatics and is home to the highest concentration of health informaticians in the UK along with leading research, development and production of cutting edge medical devices.

### Financial & Professional Services

Leeds City Region is the UK's second centre for banking. Over 60 national banks are based here and Leeds is home to the UK Infrastructure Bank financing a green industrial revolution and driving growth across the country. The financial sector in Leeds is thriving with over 100 FinTech firms based here as well as the national Centre for Finance, Innovation and Technology (CFIT). It is also recognised as an important centre for the legal profession. The city region is also home to one of the largest concentrations of business and client support centres in the UK.

### Digital and Information Economy

From creative outputs to digital content and the development of future technologies, Leeds City Region is fast emerging as a UK and international digital powerhouse. It is a leader in creative media, data analytics, cyber security, FinTech, telecoms, health and education technologies. Leeds City Region is a world class location for data management and has taken a firm lead in the 'data revolution', the UK's first internet service provider was born here, it is home to the only independent Internet Exchange Provider outside London.

### Manufacturing

Leeds City Region is the UK's centre for innovative manufacturing, with a wealth of mid-sized firms driving the sector forward with technological advancements. The region boasts world-class research competencies, from bio-renewable development to innovative physical organic solutions. The University of Leeds is on the top 100 Global University Ranking with an annual research spend approaching £200million and is ranked in the top 10 in the UK for Advanced Materials Research. The Region has strengths in earth systems and environmental sciences, electrical and electronic engineering, metallurgy and materials and aeronautical, mechanical and manufacturing engineering. In addition, the UK's National Measurement Agency has its only facility outside London here, specifically chosen in order to be close to a concentration of high value engineering firms that can benefit from the agency's world leading research capacities.



# LEEDS VISITOR ECONOMY IMPACT

## LEISURE TOURISM

LEEDS WELCOMED

**29.68 MILLION**  
DAY AND NIGHT VISITORS IN 2022  
WORTH **£2.20 BILLION**  
TO THE LOCAL ECONOMY

**2.90 MILLION**  
PEOPLE STAYED IN LEEDS AS PART OF  
A HOLIDAY OR SHORT BREAK IN 2022

ACCOUNTING FOR **6.8**  
**MILLION NIGHTS**

WITH AN ECONOMIC IMPACT OF  
**£730 MILLION**

IN 2022 YORKSHIRE WELCOMED  
**1.1 MILLION**  
INTERNATIONAL VISITORS

**26.79 MILLION**  
DAY VISITORS IN 2022 WORTH  
**£1.47 BILLION**  
TO THE LOCAL ECONOMY



VISITORS TO  
LEEDS SUPPORT  
**20,857**  
FULL-TIME JOBS

**70,000**

WEB VISITS PER  
MONTH TO  
VISITLEEDS.CO.UK  
IN 2023



## BUSINESS TOURISM



ONE OF THE  
**TOP 10**  
CONFERENCE DESTINATIONS IN THE UK

IN 2022  
BUSINESS TOURISM WAS WORTH

**£412.6 MILLION**  
TO THE LOCAL ECONOMY

**32,600**

MEETINGS, CONFERENCES  
AND EVENTS HOSTED IN 2022



LEEDS WELCOMED

**2.48 MILLION**  
DELEGATES IN 2022

**19** AIM ACCREDITED  
VENUES INCLUDING  
**2 GOLD AWARDS**

**13** GREEN ACCREDITED  
VENUES



FINALIST IN THE  
**miaList 2023**  
BEST DESTINATION TEAM



INTERNATIONAL  
CONGRESS AND  
CONVENTION  
ASSOCIATION

## CONNECTIVITY



**LONDON**  
**175 MILES**  
TRAIN: 2 HR



**LEEDS  
BRADFORD  
AIRPORT**

CONNECTED TO OVER  
**70** WORLDWIDE  
DESTINATIONS

**9.5 MILES**  
**30 MINS**  
BY BUS  
**26 MINS**  
BY ROAD

**MANCHESTER**

**43 MILES**  
**50 MINS**  
BY TRAIN  
AND ROAD



LEEDS AT THE  
CROSSROADS OF THE  
**M62, M1  
AND A1M**



## THE OFFER

LEEDS IS THE CITY THAT  
**LOVES** TO ENTERTAIN  
WITH OVER 5,000 EVENTS IN  
ITS CALENDAR FOR 2024



**LEEDS IS ACCESSIBLE** TO THE  
BREATH-TAKING YORKSHIRE DALES  
AND NORTH YORKSHIRE MOORS  
NATIONAL PARKS

**OVER 15**  
MUSEUMS AND  
GALLERIES



**3RD BEST** PLACE TO SHOP IN THE  
UK OUTSIDE OF LONDON

**PROUD MEMBER**  
OF THE GDS-MOVEMENT  
GLOBAL  
DESTINATION  
SUSTAINABILITY  
MOVEMENT



WORKING TOWARDS BEING  
**CARBON NEUTRAL BY  
2030**



LEEDS HAS  
**4 MAJOR  
THEATRES**



LEEDS IS ONE OF THE ONLY ENGLISH  
CITIES OUTSIDE LONDON WITH ITS OWN  
REPERTORY THEATRE, RESIDENT OPERA  
HOUSE AND BALLET COMPANIES

HOME TO  
**WORLD RENOWNED  
SPORTING GIANTS**



LEEDS UNITED

YORKSHIRE COUNTY  
CRICKET CLUB



LEEDS RHINOS



**ONE OF THE TOP 10 PLACES TO  
VISIT IN 2023 IN THE WORLD**

HIGHLY COMMENDED  
FOR GOURMANDS,  
GALLERY-LOVERS  
AND THEATRE FANS



**ROUGH  
GUIDES**

MEMBER OF THE WEST  
YORKSHIRE **LOCAL VISITOR  
ECONOMY PARTNERSHIP**



## ACCOMMODATION



**82 HOTELS**

AND  
**7,405 ROOMS**

**78%** AVERAGE HOTEL  
OCCUPANCY IN 2023

**£88**

AVERAGE ROOM  
RATE WHICH  
EQUATES TO

**£68**

REVENUE PER  
AVAILABLE ROOM  
IN 2023

WORK IN  
PROGRESS

**22  
HOTEL**

DEVELOPMENTS IN THE PIPELINE  
SUPPLYING A FURTHER

**2,101 ROOMS**

4 PROPERTIES TO OPEN IN 2024  
SUPPLYING

**465 ROOMS**



# Leeds.

EXPERIENCE EXCEPTIONAL

## Free of charge services include:

Impartial Venue location and planning

Bid production and budget planning

Sourcing hotel accommodation

Online accommodation booking facility for delegates

Event marketing, social media and PR support

Expert city knowledge

Dedicated coordinator

Delegate welcome and information

Familiarisation visits

For further information on  
holding your meetings, incentives, conferences  
and events in Leeds, please contact:

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### Conference Leeds

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Conference  
**Leeds.**

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