

# LEEDS VISITOR ECONOMY IMPACT

## LEISURE TOURISM

LEEDS WELCOMED

**31.68 MILLION**

DAY AND NIGHT VISITORS IN 2023

WORTH **£2.7 BILLION**

TO THE LOCAL ECONOMY

**3.16 MILLION**

PEOPLE STAYED IN LEEDS AS PART OF A HOLIDAY OR SHORT BREAK IN 2023

ACCOUNTING FOR **7.7 MILLION NIGHTS**

WITH AN ECONOMIC IMPACT OF **£944 MILLION**

IN 2023 YORKSHIRE WELCOMED

**1.1 MILLION** INTERNATIONAL VISITORS

**28.52 MILLION**

DAY VISITORS IN 2023 WORTH

**£1.78 BILLION**

TO THE LOCAL ECONOMY



VISITORS TO LEEDS SUPPORT

**23,975**

FULL-TIME JOBS

**70,000**

WEB VISITS PER

MONTH TO

VISITLEEDS.CO.UK

IN 2023



## BUSINESS TOURISM

ONE OF THE

**TOP 10**

CONFERENCE DESTINATIONS IN THE UK

IN 2023 BUSINESS TOURISM WAS WORTH

**£408.2 MILLION**

TO THE LOCAL ECONOMY



**30,600**

MEETINGS, CONFERENCES AND EVENTS HOSTED IN 2023

LEEDS WELCOMED

**2.59 MILLION**

DELEGATES IN 2023

FINALIST IN THE

**miaList 2023**

BEST DESTINATION TEAM



INTERNATIONAL CONGRESS AND CONVENTION ASSOCIATION

## CONNECTIVITY

**LEEDS**

HALF WAY BETWEEN  
LONDON AND EDINBURGH

**LONDON**

**175 MILES**  
TRAIN: 2HR



**LEEDS  
BRADFORD  
AIRPORT**

CONNECTED TO OVER  
**70** WORLDWIDE  
DESTINATIONS

**9.5 MILES**  
**30 MINS**  
BY BUS  
**26 MINS**  
BY ROAD

**MANCHESTER**

**43 MILES**  
**50 MINS**  
BY TRAIN  
AND ROAD



LEEDS AT THE  
CROSSROADS OF THE  
**M62, M1**  
AND **A1M**



LEEDS IS THE CITY THAT **LOVES** TO ENTERTAIN  
WITH OVER 5,000 EVENTS IN ITS CALENDAR FOR 2024



LEEDS IS ACCESSIBLE TO THE  
BREATH-TAKING YORKSHIRE DALES  
AND NORTH YORKSHIRE MOORS  
NATIONAL PARKS



**OVER 15**  
MUSEUMS AND  
GALLERIES



**3RD BEST** PLACE TO SHOP IN THE  
UK OUTSIDE OF LONDON

**PROUD MEMBER**  
OF THE GDS-MOVEMENT  
GLOBAL  
DESTINATION  
SUSTAINABILITY  
MOVEMENT

WORKING TOWARDS BEING  
**CARBON NEUTRAL BY**  
**2030**



## THE OFFER

LEEDS HAS

**4 MAJOR  
THEATRES**



LEEDS IS ONE OF THE ONLY ENGLISH  
CITIES OUTSIDE LONDON WITH ITS OWN  
REPERTORY THEATRE, RESIDENT OPERA  
HOUSE AND BALLET COMPANIES

HOME TO  
**WORLD RENOWNED  
SPORTING GIANTS**



LEEDS UNITED



LEEDS RHINOS

YORKSHIRE COUNTY  
CRICKET CLUB



ONE OF THE TOP 10 PLACES TO

VISIT IN 2023 IN THE WORLD

HIGHLY COMMENDED  
FOR GOURMANDS,  
GALLERY-LOVERS  
AND THEATRE FANS



MEMBER OF THE WEST  
YORKSHIRE **LOCAL VISITOR  
ECONOMY PARTNERSHIP**



## ACCOMMODATION



**82 HOTELS**

AND  
**7,315 ROOMS**

**78%** AVERAGE HOTEL  
OCCUPANCY IN 2023

**£88** AVERAGE ROOM  
RATE WHICH

**£68** REVENUE PER  
AVAILABLE ROOM  
IN 2023

**22 HOTEL**  
WORK IN PROGRESS

DEVELOPMENTS IN THE PIPELINE  
SUPPLYING A FURTHER

**2,061 ROOMS**

4 PROPERTIES TO OPEN IN 2024  
SUPPLYING

**377 ROOMS**