

LEEDS VISITOR ECONOMY IMPACT

LEISURE TOURISM

LEEDS WELCOMED

31.68 MILLION
DAY AND NIGHT VISITORS IN 2023
WORTH **£2.7 BILLION**
TO THE LOCAL ECONOMY

3.16 MILLION
PEOPLE STAYED IN LEEDS AS PART OF
A HOLIDAY OR SHORT BREAK IN 2023

ACCOUNTING FOR **7.7**
MILLION NIGHTS
WITH AN ECONOMIC IMPACT OF
£944 MILLION

IN 2023 YORKSHIRE WELCOMED
1.1 MILLION
INTERNATIONAL VISITORS

28.52 MILLION
DAY VISITORS IN 2023 WORTH
£1.78 BILLION
TO THE LOCAL ECONOMY



VISITORS TO
LEEDS SUPPORT
23,975
FULL-TIME JOBS

70,000

WEB VISITS PER
MONTH TO
VISITLEEDS.CO.UK
IN 2023



BUSINESS TOURISM



ONE OF THE
TOP 10
CONFERENCE DESTINATIONS IN THE UK

IN 2023
BUSINESS TOURISM WAS WORTH
£408.2 MILLION
TO THE LOCAL ECONOMY

30,600

MEETINGS, CONFERENCES
AND EVENTS HOSTED IN 2023



LEEDS WELCOMED

2.59 MILLION
DELEGATES IN 2023

18 MIA ACCREDITED
VENUES

19 GREEN ACCREDITED
VENUES



FINALIST IN THE
miaList 2023
BEST DESTINATION TEAM



INTERNATIONAL
CONGRESS AND
CONVENTION
ASSOCIATION

CONNECTIVITY



LONDON
175 MILES
TRAIN: 2 HR



**LEEDS
BRADFORD
AIRPORT**

CONNECTED TO OVER
70 WORLDWIDE
DESTINATIONS

9.5 MILES
30 MINS
BY BUS

26 MINS
BY ROAD

MANCHESTER
43 MILES
50 MINS
BY TRAIN
AND ROAD



LEEDS AT THE
CROSSROADS OF THE
**M62, M1
AND A1M**



THE OFFER

LEEDS IS THE CITY THAT
LOVES TO ENTERTAIN
WITH OVER 5,000 EVENTS IN
ITS CALENDAR FOR 2024



LEEDS IS ACCESSIBLE TO THE
BREATH-TAKING YORKSHIRE DALES
AND NORTH YORKSHIRE MOORS
NATIONAL PARKS

OVER 15
MUSEUMS AND
GALLERIES



3RD BEST PLACE TO SHOP IN THE
UK OUTSIDE OF LONDON



PROUD MEMBER
OF THE GDS-MOVEMENT

GLOBAL
DESTINATION
SUSTAINABILITY
MOVEMENT

WORKING TOWARDS BEING
CARBON NEUTRAL BY 2030



LEEDS HAS

**4 MAJOR
THEATRES**



LEEDS IS ONE OF THE ONLY ENGLISH
CITIES OUTSIDE LONDON WITH ITS OWN
REPERTORY THEATRE, RESIDENT OPERA
HOUSE AND BALLET COMPANIES

HOME TO
**WORLD RENOWNED
SPORTING GIANTS**



LEEDS UNITED



LEEDS RHINOS

YORKSHIRE COUNTY
CRICKET CLUB



**ONE OF THE TOP 10 PLACES TO
VISIT IN 2023 IN THE WORLD**

HIGHLY COMMENDED
FOR GOURMANDS,
GALLERY-LOVERS
AND THEATRE FANS



**ROUGH
GUIDES**

MEMBER OF THE WEST
YORKSHIRE **LOCAL VISITOR
ECONOMY PARTNERSHIP**



ACCOMMODATION



82 HOTELS
AND
7,315 ROOMS

78% AVERAGE HOTEL
OCCUPANCY IN 2023

£88

AVERAGE ROOM
RATE WHICH
EQUATES TO

£68

REVENUE PER
AVAILABLE ROOM
IN 2023

WORK IN
PROGRESS

**22
HOTEL**

DEVELOPMENTS IN THE PIPELINE
SUPPLYING A FURTHER

2,061 ROOMS

4 PROPERTIES TO OPEN IN 2024
SUPPLYING

377 ROOMS